

VEEBA®

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All Good Ketchup

NO
ADDED
SUGAR



NO
ADDED
PRESERVATIVES



Chef Specials Tomato Ketchup

Flavour Profile: Tangy

Key ingredients

Tomato Content (25%), Spices and Condiments, Zero Fat, No Synthetic Colors, No artificial flavor, Vegan

USPs

Loaded with the goodness of tomatoes, Veeba Chef's Special Tomato Ketchup is the best addition to your kitchen. A perfect partner for all your snacks, it is versatile, tasty and has a thick texture - useful as an accompaniment to any snack and to uplift any dish easily. An all-time favourite of all family members, now in easy to use and store value packs.

Uses



Chef Specials Masala Ketchup

Flavour Profile: Spicy, tangy and sweet

Key ingredients

Tomato Content (14.5%), Indian spices and condiments, Zero Fat, No Synthetic Colours, No Artificial Flavour, Vegan

USPs

Veeba Chef's Special Masala Tomato Ketchup is a unique fusion of traditional tomato ketchup made from real tomatoes and a blend of Indian spices like cumin, coriander, and chilli powder. This masala wonder goes well with samosas, pakoras, paranthas and anything that needs a little more zing.

Uses



Chef Specials Hot-Sweet Chilli Sauce

Flavour Profile: Sweet & Spicy

Key ingredients

Tomato Content (13%), Red Chillies, Spices and Condiments, Zero Fat, No Synthetic Colours, No Artificial Flavour, Vegan

USPs

Veeba Chef's Special Hot-Sweet Tomato Chilli Sauce is the perfect balance of tomatoes and hot chillies, blended with signature spices for a thick and smooth delicious delight, perfected for the Indian palate. Enjoy it with your sandwiches, burgers, samosas and stir-fried veggies.

Uses



Chef Specials Imli Sauce

Flavour Profile: Sour & Sweet.

Key ingredients

Jaggery, Tamarind, No Synthetic Colours or Artificial Flavours, Vegan

USPs

Veeba Chef's Special Imli Sauce has distinctive notes of tamarind and jaggery, blended with tomatoes, sugar, and traditional Indian spices for that authentic tangy flavour. Goes well with samosas, chaat, pakoras and everything that needs a sweet and sour twist.

Uses



Tomato Ketchup No Added Preservatives

Flavour Profile: Tangy

Key ingredients

Tomato Content (28%), Spices and Condiments, Zero Fat, No Added Preservatives, No Synthetic colours, No Artificial Flavours, Vegan

USPs

Loaded with the goodness of real tomatoes Veeba Tomato Ketchup give your tastebuds the feel of tangy taste and thick yet smooth texture without any added preservatives to uplift your snacking experience.

Uses



Tomato Ketchup No added Sugar

Flavour Profile: Tangy

Key ingredients

Tomato Content (28%), Spices and Condiments, No Added Sugar, Zero Fat, No Synthetic colours, No Artificial Flavours, 4kcal/serving, Vegan

USPs

The rich and smooth goodness of Veeba Tomato Ketchup is diabetic-friendly and for the calorie-conscious to make your snacking experience better. Unlike other kinds of ketchup, it has no added sugar and has less than 4kcal/serving of that yummy tangy taste, without compromising on the signature thick texture to enhance your snacking.

Uses



Chef Specials (Tomato Ketchup) No Onion No Garlic

Flavour Profile: Tangy

Key ingredients

Tomato Content (25%), Spices and Condiments, Zero Fat, No Synthetic colours, No Artificial Flavours, Vegan

USPs

Veeba Tomato Ketchup is made with the goodness of real tomatoes with no onion or garlic and is perfected for the Indian palate, especially for those who follow a Jain lifestyle or a restricted diet. This versatile wonder goes well as a dip, a spread, a base for cooking and anywhere that needs a tangy flavour.

Uses

