

### **QUEEN OF ALL RICES**

# Investor Presentation

Q3 and 9M FY23



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### DISCLAIMER



Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, other costs, etc. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.









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### Management Commentary



"We have delivered resilient performance in the quarter with a YoY growth across revenue and profitability. Our revenue is up by 62% YoY to Rs. 354 Cr. for Q3FY23 due to market share expansion in key geographies and further strengthening of our distribution network. Our EBITDA was up by 130% YoY to Rs. 51 Cr., supported by moderation in freight expenses and our efforts towards operational efficiency.

Our 9MFY23 revenue and EBITDA is at record high. The revenue grew by 65% YoY to Rs. 1,030 Cr. and our EBITDA was up by 81% YoY to Rs. 110 Cr. We have already exceeded our FY22 revenue and continue to drive sustained momentum by expansion of market share and focus towards our execution excellence. Given our commercial strength, we are well-positioned to leverage on the growing opportunities."

Rajeev Setia
JMD and CFO



# Q3 FY23 Highlights



# Q3 FY23 – Financial Highlights















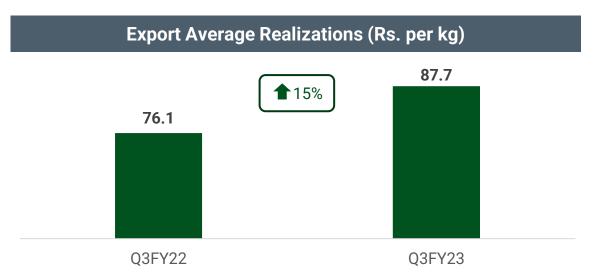




# Q3 FY23 – Business Highlights



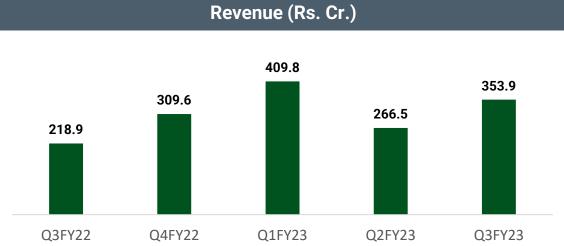


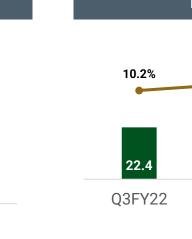


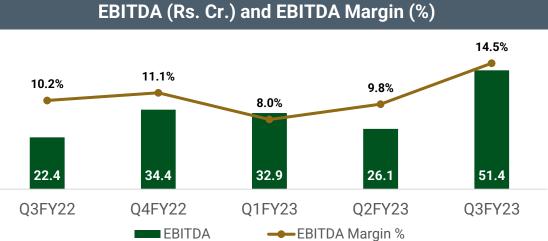
Note: Export includes basmati and non-basmati rice.

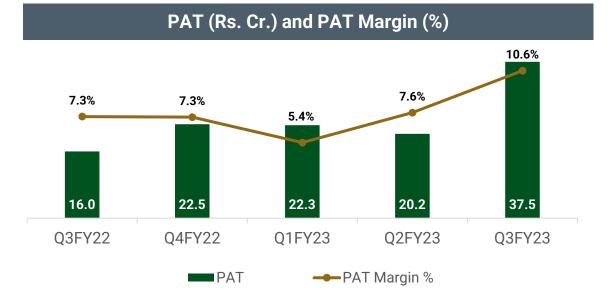
# **Quarterly Trends**

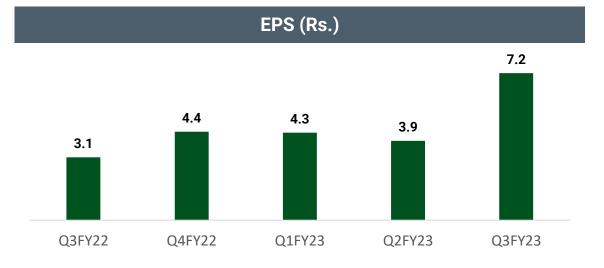










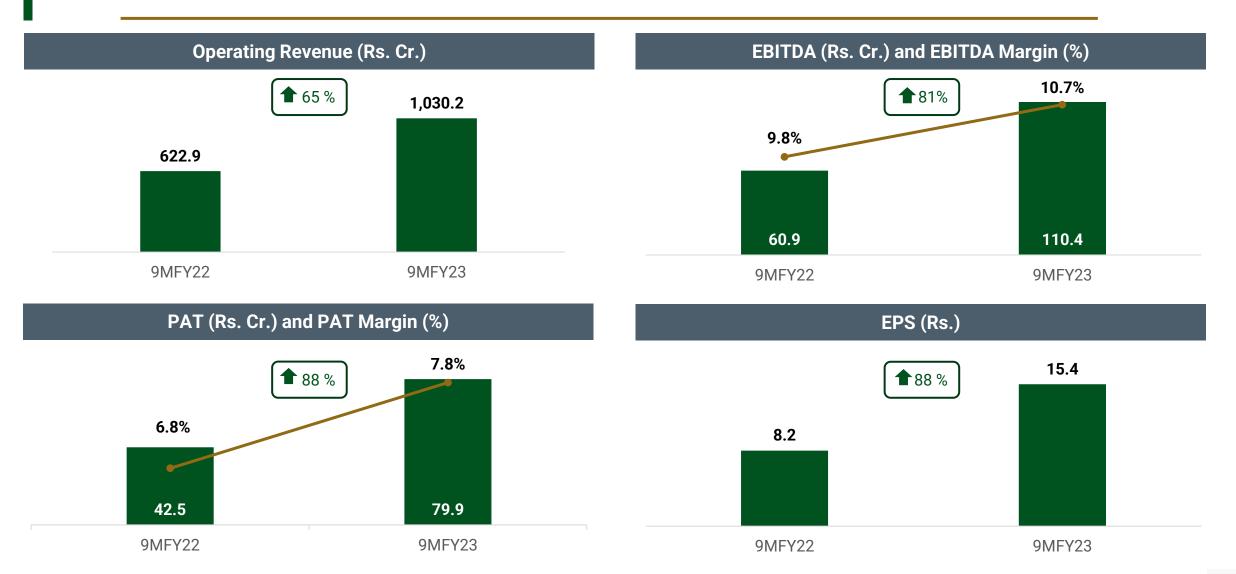


# 9M FY23 Highlights



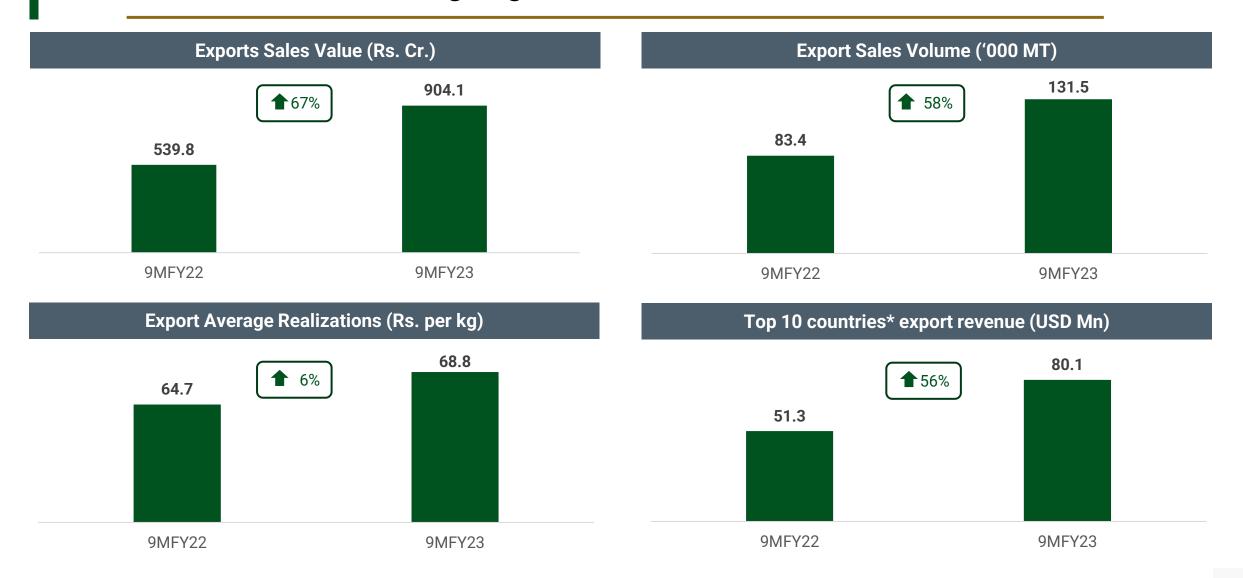
### 9M FY23 - Financial Performance





# 9M FY23 - Business Highlights





<sup>\*</sup>Top 10 export countries include Canada, Yemen, Israel, Manutius, Egypt, UAE, USA, Malaysia, Saudi Arabia, Singapore in 9MFY23. Note: Export includes basmati and non-basmati rice.

# Q3 and 9M FY23 Highlights





### **Business Highlights**

- For Q3FY23, the export volume grew by 44% YoY and export sales grew by 66% YoY to Rs. 312.4 Cr. Average export realization in the period increased by 15% YoY
- ❖ Top 10 countries reported 56% YoY growth in export revenues in 9MFY23
- ❖ We intent to grow our Branded export sales by 15-25% in the coming years
- The company has considerably increased its presence in Yemen, Israel & Egypt
- ❖ The company has entered new countries in the Central Asian region during 9MFY23

### Financial Highlights



- For Q3FY23, the operating revenue grew by 62% YoY to Rs. 353.9 Cr. from Rs. 218.9 Cr. in Q3FY22 and the operating revenue was at Rs. 1,030.2 Cr. in 9MFY23, up 65% YoY
- ❖ EBITDA was up by 130% YoY to Rs. 51.4 Cr. in Q3FY23, from Rs. 22.4 Cr. in Q3FY22 and up by 97% QoQ
- ❖ EBITDA margin improved by 430 bps YoY from 10.2% in Q3FY22 to 14.5% in Q3FY23 and improved by 472 bps QoQ from 9.8% in Q2FY23
- ❖ 9MFY23 EBITDA was up by 81% YoY to Rs 110.4 Cr
- Freight expenses in 9MFY23 has reduced significantly as compared to same period last year
- ❖ Profit after tax was up by 134% YoY to Rs. 37.5 Cr. in Q3FY23, from Rs. 16.0 Cr. in Q3FY22 and up by 85% QoQ
- ❖ 9MFY23 PAT was up by 88% YoY to Rs 79.9 Cr.
- ❖ The total inventory as on December 31,2022 was Rs. 439.0 Cr.



# Financial Summary – Profit and Loss Statement

Quarter Ended					Profit and Loss Statement	9M Ended		
Q3FY23	Q2FY23	Q3FY22	QoQ %	YoY %	(Rs. Cr.)	9MFY23	9MFY22	YoY %
353.9	266.5	218.9	33%	62%	Revenue from operations	1030.2	622.9	65%
2.0	2.6	2.0	-23%	3%	Other Income	4.7	3.7	28%
355.9	269.1	220.9	32%	61%	Total Income	1034.9	626.6	65%
305.8	242.8	199.4	26%	53%	Total Expenses	927.9	569.6	63%
51.4	26.1	22.4	97%	130%	EBITDA	110.4	60.9	81%
1.3	1.1	1.1	23%	19%	Depreciation and amortization expenses	3.6	3.0	18%
50.0	25.0	21.3	100%	135%	EBIT	106.8	57.8	85%
1.9	1.3	1.8	44%	8%	Finance costs	4.5	4.6	-2%
50.1	26.3	21.4	91%	134%	Profit before tax	107.0	56.9	88%
12.7	6.1	5.4	107%	133%	Tax Expenses	27.1	14.5	87%
37.5	20.2	16.0	85%	134%	PAT	79.9	42.5	88%
7.2	3.9	3.1	85%	134%	EPS	15.4	8.2	88%

# About the company



# CLSEL at a glance





Reputed brand



**660** MT/day processing



**Largest** private label exporter



3 star export house



Since 1974 (~48 Years)





16% (Last 10 years CAGR sales growth)



**80,000 MT** warehouse capacity



35% Shareholders return in last 10 years



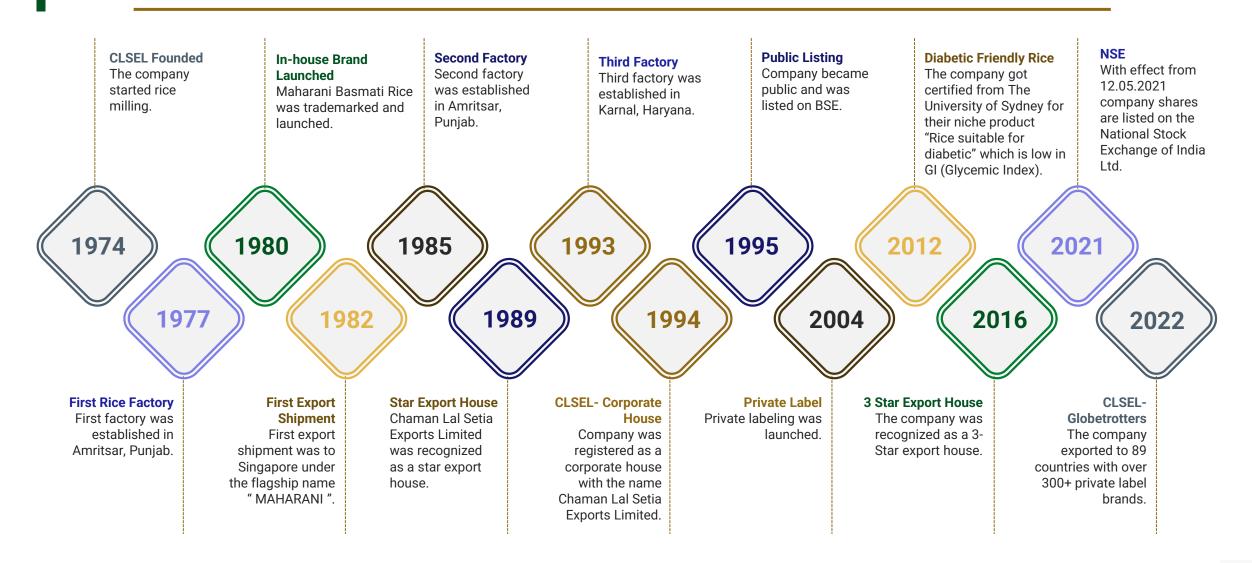
**440+** distributors across globe



**300+** Private label brands

### **Our Journey**





# CLSEL: India's leading private label rice exporter



#### Over 4 decades of experience in rice export business



Exports to 90+ countries



Exporting since 1982; Established clientele providing repeat business



Flagship brand 'Maharani' has presence in 40+ countries



Entire exports is insured through ECGC cover



Recognized as a 3 Star Export house

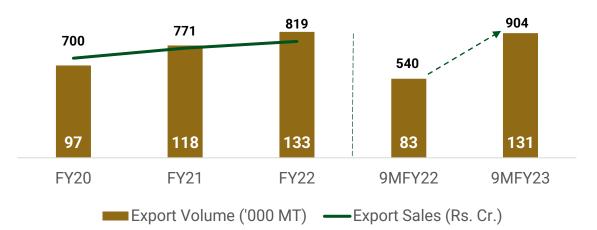


440+ distributors with average relationship of ~15 years



Exports contributed around ~85% of sales

### **Export sales (Rs. Cr.) and volume ('000 MT)**



#### **Private label customers**









# Portfolio







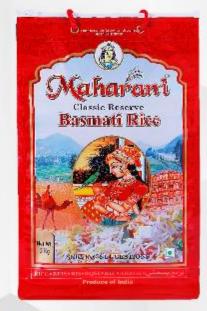




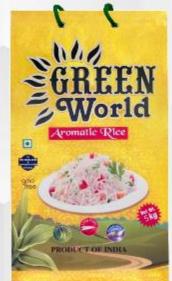




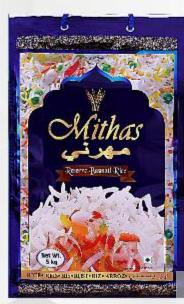












# **Business Model**



### Our sustainable business model



#### **Procurement**

- Established procurement network across all mandis in basmati growing areas.
  - Strong relationship with commission agents.
  - Stringent quality control measures.
  - Majority of the procurement is on cash basis in order to avail cash discount.

#### **Quality check**

- Stringent quality control systems to ensure superior quality.
- All facilities are certified by internationally acclaimed third-party certification and accreditation bodies.

#### **Distribution**

- Exporting to over 90 countries presently though 440+ distributors all over the world.
- Established relationship of over two decades with major customers.



#### **Processing**

- State-of the-art processing facilities in Karnal, Haryana and Gandhidham, Gujarat.
- Fully insulated factories with latest technology like aerodynamics technology.
- Over the years, the company has carried out innovations leading to higher productivity and efficiency in the manufacturing process leading to savings in water and energy consumption.

#### **Packaging & Warehousing**

- Facility has packaging capacity ranging from 0.5 Kg to 1MT.
- 80,000 MT warehouse capacity in Karnal. New capacity in Gandhidham near Mundra port- Gujarat; facilitating speedy exports.

# Processing facilities



### Processing facilities



- Karnal facility is nested favorably near to the paddy growing areas, providing access to superior raw materials. Further, Gandhidham facility is near to Mundra port, which help in exports.
- State of the art processing facility in Karnal (Haryana) using latest aerodynamics and Sortex technology. 1 MW captive solar roof top power plant.
- Karnal is the hub for agricultural research institutes and the company has tie-ups with many agricultural scientists apart from in-house R&D.





















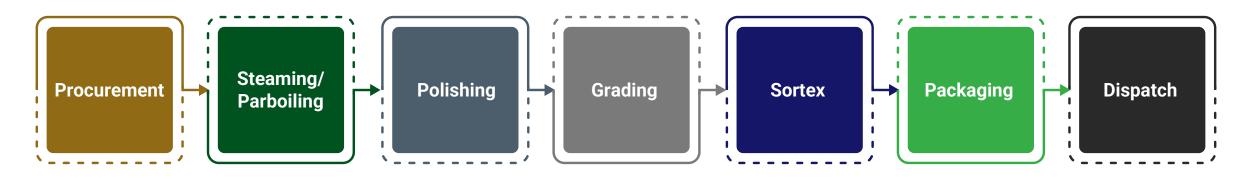


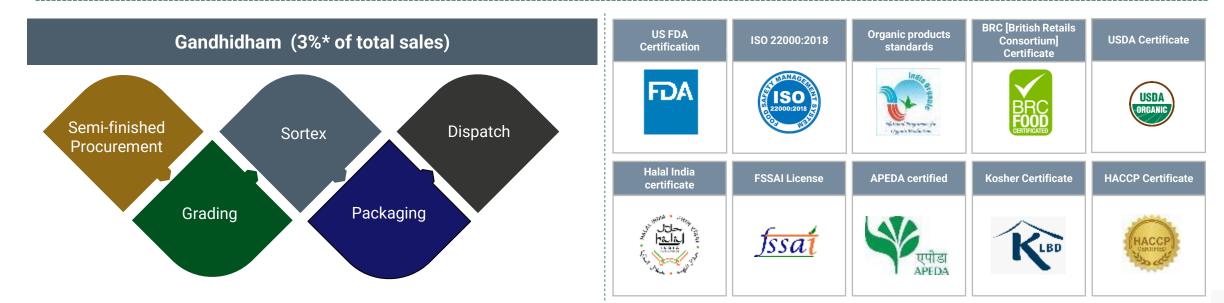


### Unit-wise operations and certifications



### Karnal (97%\* of total sales)





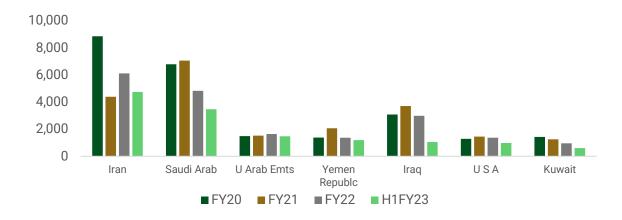
# Industry Highlights



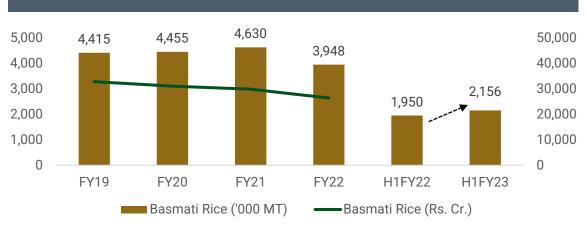
### Indian Basmati rice industry



#### Top importing countries of Indian basmati rice (Rs. Cr.)\*



### Indian basmati rice exports (Quantity and Value)\*



Basmati rice is majorly produced in India, with balance quantity from Pakistan. Indian Basmati rice has got Geographic Indication (GI) recognition.

India has strong dominance in the export of basmati rice (160+ countries) especially to the Middle East. Basmati Rice exports have witnessed a CAGR growth of 5.5% in last 10 fiscals with its export standing at Rs. 17,886 Cr\* as on H1 FY2023.

Introduction of higher yielding and shorter duration varieties has supported strong growth in Basmati production in the last two decades. New variety is increasingly adopted by farmers due to shorter growth cycle, lower irrigation requirements and higher yields compared to other traditional varieties.

#### Basmati rice Industry\* and CLSEL basmati realisation (Rs. per kg)



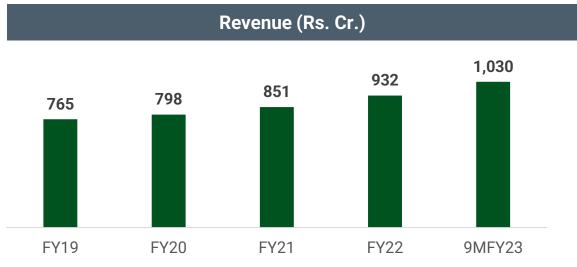
\*Source: APEDA

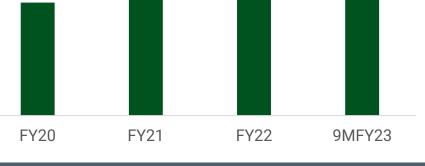
# Financial Trends

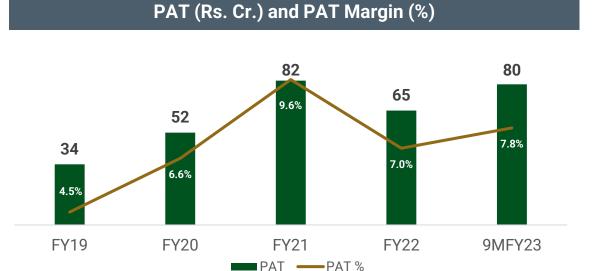


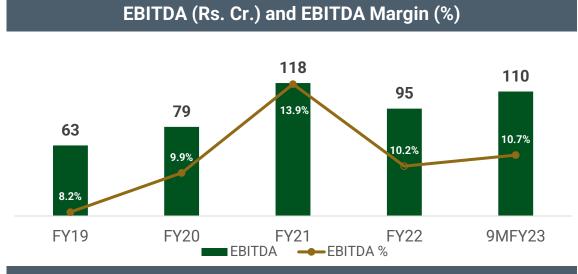
# Consistent financial performance

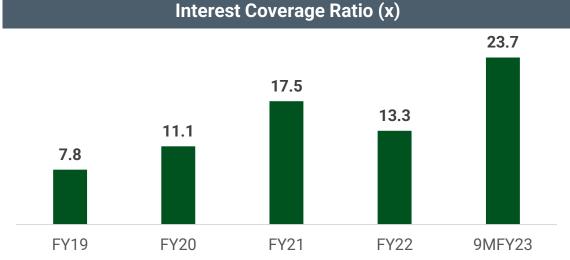






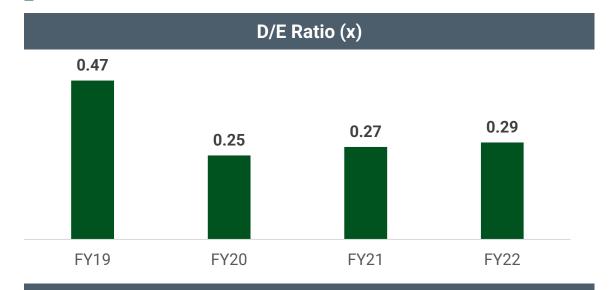


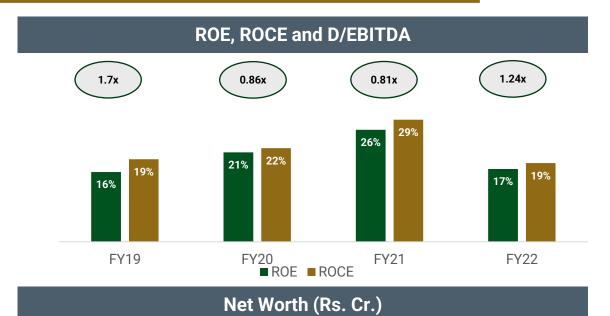


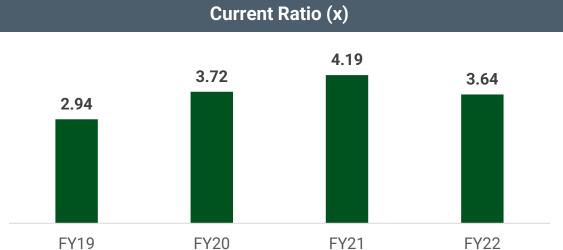


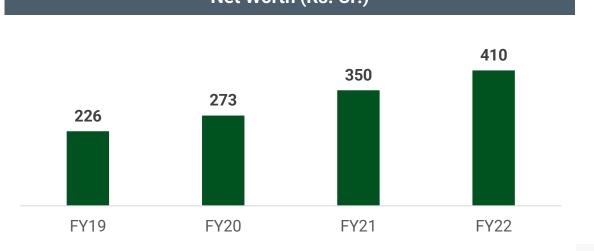
# Strong financial indicators











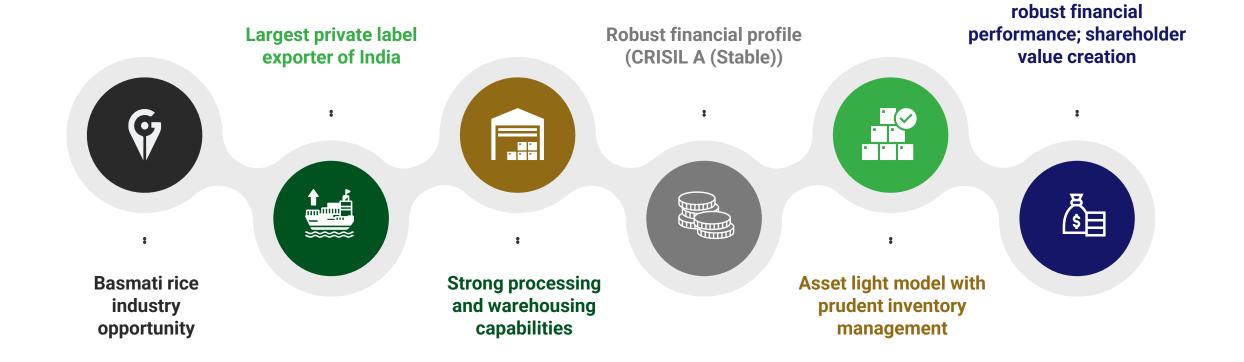
# Investment Highlights



# Key investment highlights



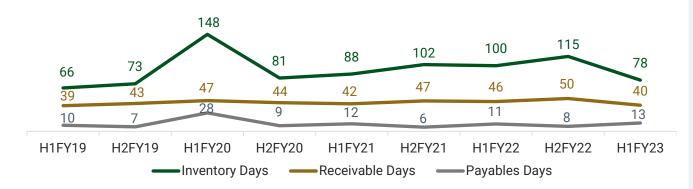
**Sustained cash surplus**;



# Superior cash conversion; Asset light model



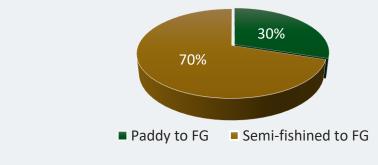
### **Working Capital Indicators (Days)**



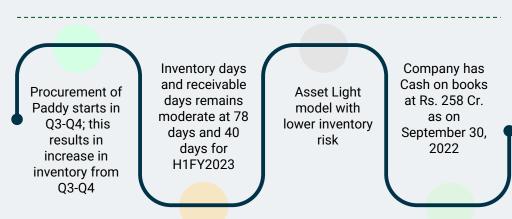
Total Debt and Cash (Rs. Cr.)

# finished rice) with the balance ~70% through procurement of semi-finished rice and conversion to finished rice (majorly requiring Sortex). Thus, the overall processing cycle remains short and the company remains relatively asset light. Further, the inventory days also remains moderate as the company does not engage into inventory ageing and therefore possess lower inventory risk.

Almost 30% of the finished rice is through the rice milling process (i.e., paddy to



# 107 106 105 68 48 96 62 118 51 7 51 7 Total Debt — Cash & Cash equivalents



# Sustained improvement in credit rating



### **Credit Rating: CRISIL A (Stable)**

Fig. This rating reflects adequate degree of safety regarding timely servicing of financial obligations. Such instruments carry low credit risk.

FY2023*	FY2022	FY2021		
CRISIL A/Stable	CRISIL A-/Positive	CRISIL A-/Stable		

#### **Dun & Bradstreet Rating**

- D&B rating of "5A3" with condition "Fair".
- D&B Indicative Risk Rating of '5A' implies that the company has a tangible net worth of Rs. 65 Cr. and above. Composite appraisal '3' indicates a 'Fair' overall status of the company.







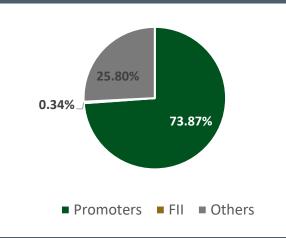


\*Rating as on November 17, 2022.

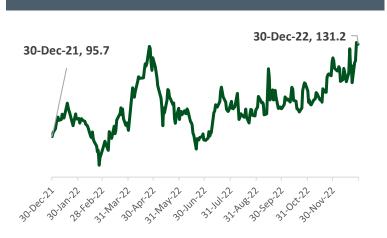
### Shareholder value creation



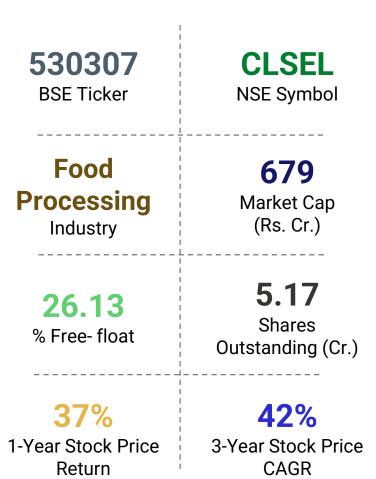




#### 1-Year Stock Price Movement\*

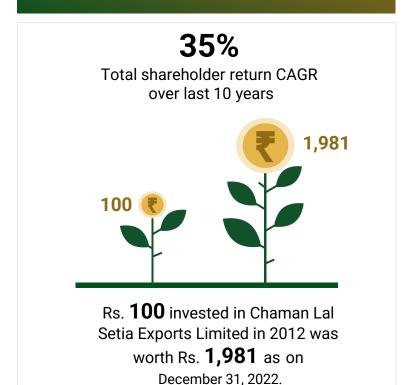


# Shareholder Information as on December 31, 2022



### #319 of 500

Fortune India FMCG companies 2022



\*Source: BSE

# Experienced Management



# Key management team





Mr. Vijay Setia
CMD/ Managing Director

Former All India Rice Exporters Association President



Mr. Rajeev Setia
Joint Managing Director
& CFO



Mr. Ankit Setia
Executive Director



Mr. Sankesh Setia
Executive Director



Mrs. Sweta Setia
Executive Director

